



Severe Weather Australia Competition Terms 25th September, 2025

The following terms are related to the Severe Weather Australia Competition being held between 25th September 2025 to 31st December 2025.

This competition is related to Video content only. To be eligible to enter our Competition, all video content must be captured by you and supplied exclusively to Severe Weather Australia for publishing and rights management using our Public Content Submission form found on our www.severeweather.com.au website. The Public Content Submission terms located via our website forms part of this formal agreement. Registered professional members of Severe Weather Australia may enter, however Public submission terms apply.

You may enter more than once, however each submission must be from a different weather event.

All valid submissions sent to Severe Weather Australia / News Media Network may also earn revenue either by monetized publication via our social media platform/s, and in the form of media and commercial licensing.

Severe Weather Australia works to have all content assessed and where suitable, published, protected and made available for licensing to third parties such as media organisations. If your content is licensed, you may be paid separately to any final competition prize winnings.

If you are a competition winner, the prizes will be payable on top of any other licensing sales.

FIRST PRIZE = \$1000.00 AUD

SECOND PRIZE = \$250.00 AUD

THIRD PRIZE = \$100.00 AUD

If your video submission/s have earned an income via our social media monetization, any prize total already paid to you, shall be factored in any final payment. (See Example)

HOW WE CHOOSE THE SHORT LIST & WINNERS

Severe Weather Australia management will collate a short list of eligible extraordinary videos captured by contributors across Australia. Videos will be judged on multiple merits, such as quality, marketability, filming format (landscape aspect as opposed to “vertical” non-broadcast format), high viewership and type of content captured. We anticipate around 8 to 16 video entries will be short listed for the competition. This will be published in each of our state weather groups in around 7 days from the date of competition closing (**31st December 2025**) as a public “Group Poll”. The entrants for the poll will be sorted by random order.

Any individual can vote and the poll is open to all public globally. You can vote multiple times in each of our state weather groups listed below. (Maximum of 6 votes per individual).

Severe Weather NSW / ACT - www.facebook.com/groups/SevereWeatherNSW/

Severe Weather QLD - www.facebook.com/groups/SevereWeatherQLD/

Severe Weather VIC / TAS - www.facebook.com/groups/SevereWeatherVictoria/

Severe Weather SA - www.facebook.com/groups/severeweathersa

Severe Weather WA - www.facebook.com/groups/severeweatherwa/

Severe Weather NT - www.facebook.com/groups/severeweathernt

Votes will be tallied by adding each of the state weather group vote results as a final count. Voting duration will run for a period of approximately 48hrs from the time of publishing in each group.

Once the competition has concluded, results will be announced in each of the weather groups and our Severe Weather Australia public page. Severe Weather Australia will make the final determination on precise timing and collating the votes.

In the rare event of a draw, the prize pool for each place shall be split between the winners evenly. (Example: 1st & 2nd Prize is a draw. \$1250.00 split two ways = \$625.00 to be paid to each winner, and 3rd place receives \$100.00).

Competition winners will be informed in writing by email and an invoice requested to arrange payment within 30 days after competition results are announced. The full name of the winner will be published unless you have advised to protect or abbreviate your full name at the time of submission.

If it is discovered that any winner has not adhered to our competition or Severe Weather Australia / News Media Network submission terms, their payment will be void and re-allocated to another winner.

Example:

- COMPETITION PRIZE WINNINGS
You are a winner of the competition. (2nd Prize)
\$250.00 to be paid to you.
- LICENSING SALES REVENUE
Additional licensing sales to media and commercial entities has earned an additional income of \$3300.00
After our 50% commission, **\$1650.00** shall be paid to you on top of the competition prize.
- SOCIAL MEDIA REVENUE:
\$1826.54 has been earned over 12 months in monetized social media revenue.
After our 50% commission, \$913.27 is your balance of monetization earnings.
After the \$250.00 Prize already paid, **\$663.27** shall be paid on top of other licensing sales.
- SUMMARY & PAYMENT TIMING
\$250.00 – Paid within 30 days. (Competition winnings)
\$1650.00 – Paid approximately 45 days after initial media and commercial licensing.
\$663.27 – Paid after receiving your invoice following our 12 month social media revenue report.
TOTAL EARNINGS = \$2563.27 AUD (Plus any future licensing sales)

This competition shall be regarded as a “Game of Skill” to shortlist the entrants with the final winner decided by a public vote via our Severe Weather Australia groups. Staff of Severe Weather Australia may not enter.

THANK YOU

Thank you for entrusting Severe Weather Australia / News Media Network to rights manage & publish your content.

Our mission is to help all Australians understand the value of rare and extraordinary weather video and work with you to protect, publish and license your content so you are paid and given a fair go when your work is viewed and profited from around the world.

Spread the word and assist friends and family by letting them know that Severe Weather Australia is here to help them get paid for rare and valuable weather video.



Daniel Shaw
National News Director